



# Privacy Policy

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## OUR PRIVACY POLICY

This privacy policy describes how the *West United Agricultural and Horticultural Society* (also referred to as “we” or “us”) collects and processes personal information about you, how we use and protect this information, and your rights in relation to this information. This privacy policy applies to all personal information we collect about you. Personal information is information, or a combination of pieces of information that could reasonably allow you to be identified (in accordance with the Data Protection (Bailiwick of Guernsey) Law, 2017).

## INFORMATION WE COLLECT

We collect and process your personal information directly from you. Certain personal information is required as a consequence of you being a member of the Society, or participating in competitions or your attendance at our annual event.

Information we may collect from you include:

- Personal details (e.g. first and last name)
- Address
- Contact details (e.g. email and phone number)
- Business details (name, address and contact details)
- Photos/Videos of your engagement in our event

## HOW WE USE YOUR PERSONAL INFORMATION AND THE BASIS FOR IT'S USE

We use your personal information to:

- Provide you with services that you have required
- Process any competition entries that you may wish to submit
- Ensure we have accurate and up to date records of all members of the society
- Provide you with information you may have requested from us

We have a legal basis to process your information. In most cases this will be one of the following:

- To meet our legitimate interest so that we are able to provide the services you request, that any questions, complaints or concerns can be responded to promptly, and to ensure our records are kept up to date and accurate.

## YOUR DATA PROTECTION RIGHTS

You have the right to view, delete, correct or update the personal information that you provide to us at any time by contacting [admin@thewestshow.com](mailto:admin@thewestshow.com). In certain circumstances, you may object to specific processing activities where we don't require your data to meet a contractual or other legal

requirement, or if we are using the data for direct marketing. You have the following rights under The Data Protection (Bailiwick of Guernsey) Law, 2017:

- Right to information for personal data collected from data subject
- Right of access
- Right to object to processing for direct marketing purposes
- Right to object to processing on grounds of public interest
- Right to object to processing for historical or scientific purposes
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right not to be subject to decisions based on automated processing
- Right to data portability

To exercise any of these rights, please contact us using the contact details set out below. If you have unresolved concerns, you have the right to complain to the Office of the Data Protection Authority which can be contacted as follows:

Office of the Data Protection Authority  
St Martin's House  
Le Bordage  
St Peter Port  
Guernsey  
GY1 1BR  
Tel: 01481 742074  
Email: [enquiries@odpa.gg](mailto:enquiries@odpa.gg)

### INFORMATION SHARING

In general, we do not share your personal information with third parties (other than with service providers acting on our behalf) unless we have a lawful basis for doing so or you have given us your consent to do so. Personal data may be shared with government authorities and/or law enforcement officials in mandated by law or if required for the legal protection of our legitimate interest in compliance with applicable laws. Some limited information may be shared with third parties in order to provide details of competition prize winners.

### RETENTION OF INFORMATION

In the majority of cases your data will be retained for the minimum length of time required. This would usually be for a term of 1 year, but may be longer if deemed applicable, and will be held securely in an electronic or paper format.

### CONTACT US

If you have any questions or concerns regarding the way in which your personal information has been used please contact the following:

Lindsay Le Pelley  
Secretary – West United Agricultural & Horticultural Society  
[admin@thewestshow.com](mailto:admin@thewestshow.com)